



The Soulful Stewardship Approach

The **Soulful Stewardship Method** is grounded in the philosophy that personal sense-of-place stories cultivate caring and inspire stewardship. The key to activating these personal connections is discovering your sense of place.



Erica's unique **Sense of Place Discovery Process** is a powerful 7-step journey full of practical tools and techniques to help you find, develop and share your sense of place. This process can be applied to your personal or professional work.

Sense of Place Consulting works with organizations, communities and individuals to inspire meaningful connections between people and place so that both people and places can thrive.



ERICA WHEELER is a visitor experience specialist, speaker, educator and award-winning songwriter. Through her **Soulful Stewardship Method** programs, she has worked extensively parks, museums, historic sites and learning centers across the country, helping staff and visitors explore, develop and share their sense of place. Erica is also known for her inspiring performances, and has 6 CD's to her credit.

Helping you to:

- ✓ Create engaging programs
- ✓ Boost creative thinking
- ✓ Discover sense-of-place stories
- ✓ Hone skills and techniques
- ✓ Stay inspired during challenging times

Bring Erica to your workplace or community to spark sense-of-place connections.

Speak with Erica today:

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Sense of Place Consulting

*Inspire Connections
Between People and Place*



OFFERING:

Professional Development Trainings

Event Keynotes

Workshops and Concerts

Youth and Academic Programs

www.senseofplaceconsulting.com

Professional Development

TRAININGS:

Empower your staff to create the best tours possible. Gain a fresh approach to interpretation, program design, audience engagement and team building.

“Erica’s techniques were especially effective for creating the baseline of connections that leads to meaningful dialogue. Even our more “science based” interpreters brought in more of the emotional, reflective techniques.”

– Cape Cod National Seashore

KEYNOTES:

Inspire your attendees with an unforgettable journey across the American landscape. Experience and delve into the lives lived there through story, song, reflection, humor and conversation to evoke personal stories and inspires ideas.

“You are missing out if you aren’t trying to book Erica for your upcoming workshop or training event. Her work with the ‘sense of place’ concept through her Soulful Landscape workshop provides excellent hands-on exercises in an area that is so often perceived as intangible, while her keynote was just the dose of inspiration we needed.”

– Arkansas State Parks



Community Engagement

WORKSHOPS & PERFORMANCES:

Engage your community with customized programs to engage youth, families and adults. Help people to discover personal stories, build community and find authentic ways to inspire caring and stewardship.

“Erica’s ability to connect people and place beautifully aligned with our mission to strengthen communities and inspire stewardship”

– Big Sur Land Trust, CA



YOUTH & ACADEMIC PROGRAMS:

Nurture the next generation by awakening creative connections. Cultivate leaders through integrative learning that bridges academic knowledge with personal experience.

“With its emphasis on integrating writing, music, and a sense of place, the workshop was incredibly inspiring... Erica gave us all an invaluable opportunity to reflect on our connections to the land, our personal history, and our best selves”

– Rubenstien School of Environment and Natural Resources, University of Vermont, VT

Past Clients Include

Acadia NP
Adams NHP
Assateague Island NS
Big Sur Land Trust
Big Thicket NP
Cape Cod NS
Everglades NP
Fredrick Law Olmsted NHS
Ft. Stanwix NHS
Gateway NRA
Governors Island NM
Grant-Khors NHS
Great Smokies NP
Historic Deerfield
Hopewell Furnace NHS
Independence NHP
John Fitzgerald Kennedy NHS
Marsh Billings Rockefeller NHS
National Association for Interpretation
National Association of State Park Directors
National Mall and Memorial Parks
Niagara Falls National Heritage Area
Salem Maritime NHS
Saint Gaudens NHS
Sagamore Hill NHS
Saugus Iron Mill NHS
Springfield Armory NHS
Yosemite NP

“We brought Erica in to help us master the art of storytelling and to learn how to share the meaning of these places even more effectively. When we worked with Erica before, it was one of the most meaningful experiences of my career. I was thrilled by seeing the growth in rangers and the inspiration they gleaned.”

– National Mall and Memorial Parks